

ELLIOT BROWN WATCHES

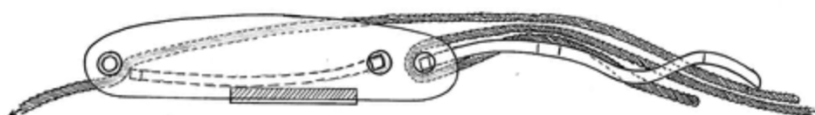
ELLIOT BROWN



About Elliot Brown Webbing/NATO Straps | Webbing Utility Strap Reinvented

The Webbing Statistics:

- 22mm wide with double selvedge woven edges for unrivalled durability
- Fits wrists up to 225mm (large size 255mm)
- Soft handle
- Breathable matt finish
- Low water and moisture retention
- Anti-bac treated and hypoallergenic
- Friction fit between watch and strap bar on EB watches
- Textured yarn dyed in small batches



"When the first buckle sample landed, we were like kids at Christmas. We knew we were really onto something and sent the design straight off to a patent attorney to see if we could protect it." – Elliot Brown Founders, Ian and Alex.

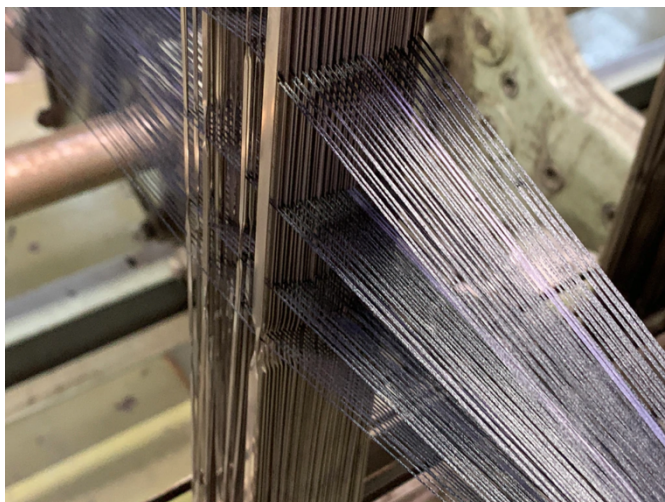
The NATO/Webbing strap consists of two components, a technical strip of webbing and an ingenious hinged stainless steel clamp buckle with a simple ladder lock to set the length. The buckle works by passing the other end between a roller and clamp that adjusts infinitely for size then locks in position and hinges allowing the short tip to be neatly retained under the buckle's built-in retaining bar.

It's perfectly suited to the average wrist of 175-190mm but provides a wide range of adjustment, easily extending to 225mm. A longer version extends to 255mm. Once the fixed end is adjusted to the user's approximate size, the webbing will fit under the bars of just about any 22mm (lug width) watch and is matched perfectly to the buckle giving a satisfying 'click' as the toothed clamp lock fastens closed.

Because there's no pin buckle or holes in the webbing it lasts longer and there's infinite adjustment for a perfect fit so they're supremely comfortable. Adjusting to fit over a wetsuit or jacket cinch too.

The Art of Webbing

Elliot Brown's webbing is woven by Dolly, an old Victorian shuttle loom re-commissioned for Elliot Brown by Bowmer Bond narrow fabrics, a family business founded in 1795, who manufacture EB's durable, comfortable and virtually indestructible webbing straps. EB's webbing straps have a woven edge on both sides known as the double selvedge. Only traditional mills which used old Victorian shuttle looms, like Dolly, back in the day are able to achieve the highest quality webbing known as the double selvedge.



After exploring every type of yarn, EB have meticulously picked textured polyester yarn. Natural and matte, this yarn is tough enough to withstand being clamped in EB's patented buckle system on a daily basis. This type of yarn is also quick drying, hypo-allergenic and treated with lifetime anti-bacterial.

Dolly runs slower and needs lots of care and maintenance but achieves the high quality and standards that Elliot Brown delivers through these incredible timepieces.

